



## Strong sales growth for SIKU in Eastern Europe

### Extension of the model line in a scale of 1:87

Not only 2007 but also 2008 was a year of sales growth for Sieper GmbH, Lüdenscheid. This was true of Germany where sales were far above the average for the industry and of the foreign markets. The toy manufacturer increased sales steeply particularly in Eastern Europe, Asia and Oceania. Favourably priced vehicles are in great demand that offer a high play value with their many details.

This is why SIKU is now extending its line in the scale of 1:87 to include numerous models in the area of road transport and agriculture.

### New highlights in the farmer range

The fans of larger vehicles can also look forward to a number of special new models in the farmer range: from the John Deere 1470E Harvester, an impressive harvesting machine used increasingly in forestry, through the John Deere T670i, the ultimate combine harvester with many details, through to the John Deere 8430T tracked tractor. Equipped with three motors, this vehicle is currently the most innovative and sophisticated model from the SIKU **CONTROL32** range.

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